CALIFORNIA MILK ADVISORY BOARD

International Internship

DEADLINE - FRIDAY, NOVEMBER 27TH, 2026

2027 CRITERIA & GUIDELINES









GOAL

CMAB International Internship program's goal is to provide collegiate dairy and agriculture students an opportunity to learn about dairy foods and marketing in the international marketplace. Our goal is to develop leaders who will serve on dairy industry boards, work in dairy foods processing or sales/marketing. The internship is open to college students who are enrolled in a college or university agriculture/dairy program and have strong ties to the dairy industry, a willingness to travel abroad and learn about international food marketing.

ABOUT THE INTERNSHIP

- Six-week long internship will run during the summer of 2027 (typically beginning in June, but may vary by country)
- The selected interns will receive a $5,000 stipend for the six-week program; CMAB will also cover travel and lodging
- International positions will include hands-on marketing for CMAB and other commodity board products with our in-country marketing teams
- Interns will spend the summer learning about CMAB international and domestic marketing programs
- Two international internships available for Summer 2027

A list of several activities the intern will be responsible for conducting during the six-week internship; some video content may need to be completed prior to arrival in designated country. This is a general outline of projects interns will be assigned during the program:

- Market Research – Provide information about the dairy market in the country. Understanding what is in the market is as important as understanding our footprint. Research in both the retail and food service channels will be required. Tasks will include, but not limited to, taking images in retail stores, price points and product presentation (size, etc.) of imported dairy products. Interviews with food service providers will focus on current products in market as well as opportunities for product growth.
- Presentation – Create a presentation about California dairy products, such as types of dairy available, history of each product, production volume, etc.
- Other projects will be assigned based on the country, but may include baking/culinary events, trade shows and in-country travel for conferences or events for the marketing companies who represent California dairy in each market.

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2156 W. Grant Line Road, Tracy, CA 95377
For application or questions, send inquiry to Melissa Lema at **internship@cmab.net** or call **209-690-8248**

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REQUIREMENTS

- Must be at least 18 years old and a U.S. citizen
- Priority given to students graduating in 2027 and 2028 who have achieved Junior or Senior class level status
- Willingness to travel internationally; including meeting all requirements provided by the US department of State.
- Currently enrolled in an agriculture related program at a college or university and have a connection to the California dairy industry
- Must have a passport valid through 2028
- At conclusion of internship interns will be required to create a Power Point or video presentation outlining the activities involved in during internship. Also required will be a 30 min debrief with CMAB staff to determine program strongpoints and lessons learned. Presentation and recap will be given at the September 2027 CMAB Board Meeting



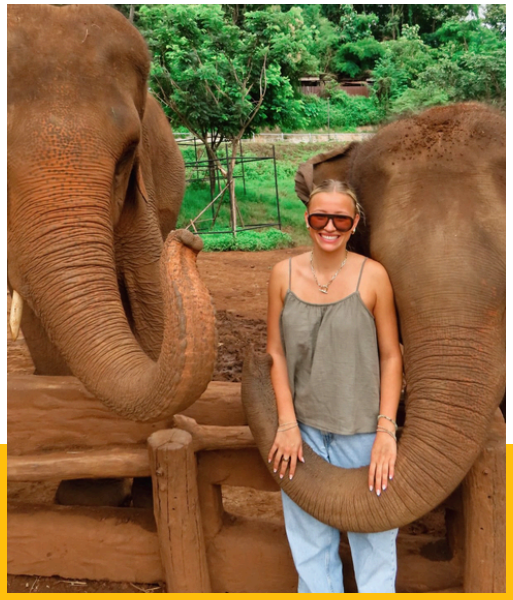
WHAT IS INCLUDED:

- International medical insurance will be provided to interns during the internship
- Online or in-person training session about CMAB programs and international business etiquette

APPLICATION PROCESS:

- Interested candidates must submit a completed application, including an essay, by **Friday, November 27th**, via email to internship@cmab.net. Please include in the subject line: CMAB International Internship Application MUST include:
  - A LinkedIn profile
  - Two letters of reference
  - Current resume
  - An unofficial copy of current transcripts
- Only applicants who meet the established judging criteria on the application will be invited to a virtual interview





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CONTACT INFORMATION

Name _____ DOB _____

Address, City, State, Zip Code _____

Cell _____ Email _____

LinkedIn Profile Link _____

Emergency Contact Name _____

Cell _____ Email _____

SCHOOL INFORMATION

California college or university currently attending

_____

Current major _____

Expected graduation date _____

QUESTIONS

Do you speak a second language? ☐ YES ☐ NO

If yes, what language? _____

Are you a U.S. citizen? ☐ YES ☐ NO

Do you have a valid U.S. passport? ☐ YES ☐ NO

What is your career plan after graduation?

How are you affiliated with the California dairy industry?

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ESSAY QUESTION *(Not to exceed 600 words)*

How do you view international trade's impact on U.S. agriculture and California dairy products?

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