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CALIFORNIA DAIRY PROCESSORS BRING INNOVATIVE PRODUCT OPPORTUNITIES TO PRIVATE LABEL TRADE SHOW

New and innovative dairy offerings made with California milk to be showcased November 15–17 in Chicago

Tracy, Calif. – (November 5, 2026) – The California Milk Advisory Board (CMAB) will spotlight a diverse selection of innovative specialty dairy products made with milk from farm families at PLMA's 2026 Annual Private Label Trade Show in Chicago, Ill. at the Donald E. Stephens Convention Center November 15-17.

An assortment of dairy applications from California dairy processors will be sampled in the CMAB's booth, including products from Bellwether Farms, Crystal Creamery, Fiscalini Cheese, Karoun Dairies, Joseph Farms, Pacific Cheese, Santini Foods, Scott Brothers Dairy. Attendees can visit CMAB booth #F8700 to learn more about how private label brands can benefit from carrying the Real California Milk Seal.

California is the nation's leading milk producer, and makes more butter, ice cream and nonfat dry milk than any other state. California is the second-largest producer of cheese and yogurt. California milk and dairy foods can be identified by the Real California Milk seal, which means they are made with milk from the state's dairy families.

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About Real California Milk/California Milk Advisory Board

The California Milk Advisory Board (CMAB), an instrumentality of the California Department of Food and Agriculture, is funded by the state's dairy farm families who lead the nation in producing quality milk. With a vision to nourish the world with the wholesome goodness of Real California Milk, the CMAB's programs focus on increasing demand for California dairy products in the state, across the U.S. and around the world through advertising, public relations, research, and retail and foodservice promotional

programs. For more information and to connect with the CMAB, visit RealCaliforniaMilk.com, Facebook, YouTube, TikTok, X, Instagram and Pinterest.

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