



California Milk Advisory Board International Internship Criteria & Guidelines 2026

Deadline – Friday, November 14th, 2025

GOAL

CMAB International Internship program's goal is to provide young agriculture/dairy college students an opportunity to learn about dairy foods and marketing in the international marketplace. Our goal is to develop leaders who will serve on dairy industry boards, work in dairy foods processing or sales/marketing. The internship is open to college students who are enrolled in a college or university agriculture/dairy program and have strong ties to the dairy industry, a willingness to travel abroad and learn about the international dairy industry.

ABOUT THE INTERNSHIP

- Six-week long internship will run from during the summer of 2026 (typically beginning in June, but may vary by country)
- The selected interns will receive a \$5,000 stipend for the six-week program; CMAB will also cover travel and lodging
- International positions will include hands-on marketing for CMAB and other commodity board products
- Interns will spend the summer learning about CMAB international and domestic marketing programs
- Up to three international internships available for Summer 2026

A list of several activities the intern will be responsible for conducting during the six-week internship; some video content may need to be completed prior to arrival in designated country. This is a general outline of projects interns will be assigned during the program.

- Market Research – Provide information about the dairy market in the country. Understanding what is in the market is as important as understanding our footprint. Research in both the retail and food service channels will be required. Tasks will include, but not limited to, taking images in retail stores, price points and product presentation (size, etc.) of imported dairy products. Interviews with food service providers will focus on current products in market as well as opportunities for product growth.
- Videos – Prior to arriving in-country, you will create a video that can be utilized in the market as a presentation for your dairy farm. This video will also be translated into their native language and will included in our social media platforms. CMAB will assist with video production details. In addition to a farm video, you will create recipe videos that are specific to the foods in each country. The food videos will be created during the internship.
- Presentation – Create a presentation about California dairy products, such as types of dairy available, history of each product, production volume, etc.
- Other projects will be assigned based on the country, but may include baking/culinary events, trade shows and in-country travel for conferences or events for the marketing companies who represent California dairy in each market.



REQUIREMENTS

- Must be at least 18 years old and a U.S. citizen
- Willingness to travel internationally; including meeting all requirements provided by the US department of State.
- Currently enrolled in an agriculture related program at a college or university and have a connection to the California dairy industry
- Must have a passport valid through 2028
- At conclusion of internship interns will be required to create a Power Point presentation outlining the activities involved in during internship and suggestions for improvement of the program. Presentation will be given at the September 2026CMAB Board Meeting

WHAT IS INCLUDED:

- International medical insurance will be provided to interns during the internship
- Online or in-person training session about CMAB programs and international business etiquette

APPLICATION PROCESS:

- Interested candidates must submit a completed application, including an essay, by Friday, November 7th, via email to internship@cmab.net. Please include in the subject line: **CMAB International Internship Application**. Application MUST include:
 - A LinkedIn profile
 - Two letters of reference from college or university professors
 - Current resume
 - An unofficial copy of current transcripts
 - Only applicants who meet the established judging criteria on the application will be invited to a phone interview



California Milk Advisory Board
2156 W. Grant Line Road, Tracy, CA 95377.
For application or questions, send inquiry to Melissa Lema at
internship@cmab.net or call 209-690-8248



California Milk Advisory Board International Internship Application 2025

Deadline – Friday, November 14th, 2025

Date of Application _____

CONTACT INFORMATION

Name _____ DOB _____

Address, City, State, Zip Code _____

Cell _____ Email _____

LinkedIn profile _____

SCHOOL INFORMATION

California college or university currently attending _____

Current major _____

Expected graduation date _____

QUESTIONS

Do you speak a second language? YES NO
If yes, what language? _____

Are you a U.S. citizen? YES NO

Do you have a valid U.S. passport? YES NO

What is your career plan after graduation?

How are you affiliated with the California dairy industry?

ESSAY QUESTION – (Not to exceed 600 words)

How do you view international trade's impact on U.S. agriculture and California dairy products?

___ I have included the following in my application – LinkedIn profile, current resume, unofficial transcripts from current college or university, two letters of reference from college or university professors and completed essay.

___ I certify that my answers are true and complete to the best of my knowledge. If this application leads to employment, I understand that false or misleading information in my application or interview may result in my employment being terminated.

Printed Name _____ Signature* _____

Date _____

**(You should be able to insert a signature using Adobe Reader when filling out the pdf application. If not, please send unsigned and we will return the application to you with instructions on how to e-sign).*

An instrumentality of the Department of Food & Agriculture, State of California



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