



California Milk Advisory Board  
2156 W. Grant Line Road  
Tracy, CA 95377  
209.883.MILK • RealCaliforniaMilk.com

FOR IMMEDIATE RELEASE

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## **NEW DAIRY PRINCESS CROWNED**

### **Eden Baldrige of Orland Selected as District 3 Dairy Ambassador**

ORLAND, Calif. – May 19, 2025 – Eden Baldrige of Orland was selected as the 2025 Dairy Princess for the California Milk Advisory Board's (CMAB) District 3 in a crowning event on Sunday, May 4, 2025.

Eden will represent District 3, which includes Butte, Colusa, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, and Yuba counties. As Dairy Princess, she will play a key role on the CMAB's Communications Services team in meeting community relations objectives.

Eden is the daughter of Karen and Jason Baldrige. She is a junior at Orland High School and plans to pursue a degree in Agricultural Communications upon graduation. Eden's grandfather owned a dairy in Glenn County, and she shows dairy cattle in 4-H. She is active in Future Farmers of America, is a 4-H camp counselor, and volunteers as a tumbling coach and lifeguard.

Crowned Alternate Dairy Princess, Mackenzie, daughter of Tabitha and Derrick Vogt, is a junior at Orland High School. Mackenzie has been raised on her family's dairy farm, Vogt's Holstein Dairies. She is a member of the Orland High School cheer team and shows hogs through Future Farmers of America. After graduation, Mackenzie would like to pursue a degree in Agriculture.

Mackenzie will assist Eden in her duties as Dairy Princess, which include speaking on behalf of the California dairy industry to various audiences throughout the year. As Dairy Princess and Alternate, Eden and Mackenzie will attend a professional development training focused on presentation skills, advocating for the California dairy industry, leadership, and business etiquette.

Candidates were judged on speaking ability, education, dairy background, poise, and personality. Judges for the contest were Katie Boles, Lisa Humphreys, and Jennifer Beretta.

For more information about the District 3 Dairy Princess contest and events, please contact District 3 Chairperson Marlene Silveira at marlenes78@yahoo.com.

California is the nation's leading milk producer, and makes more butter, ice cream and nonfat dry milk than any other state. California is the second-largest producer of cheese and yogurt. California milk and dairy foods can be identified by the Real California Milk seal, which means



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they are made with milk from the state's dairy farm families who lead the nation in sustainable farming practices.

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### **About Real California Milk/California Milk Advisory Board**

The California Milk Advisory Board (CMAB), an instrumentality of the California Department of Food and Agriculture, is funded by the state's dairy farm families who lead the nation in sustainable dairy farming practices. With a vision to nourish the world with the wholesome goodness of Real California Milk, the CMAB's programs focus on increasing demand for California's sustainable dairy products in the state, across the U.S. and around the world.

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