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RealCaliforniaMilk.com

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**CALIFORNIA MILK ADVISORY BOARD OFFERS OPPORTUNITY FOR STUDENT
AMBASSADORS TO SHARE CALIFORNIA DAIRY MESSAGES WITH
INTERNATIONAL AUDIENCES**

3 students to be selected to represent Real California Milk abroad in 2025

Tracy, Calif. – October 24, 2024 – The California Milk Advisory Board (CMAB) today announced the return of its student internship program where young agriculture ambassadors will represent Real California Milk internationally. Applications are now open for summer representatives in CMAB’s partner countries.

The interns, selected from students enrolled in agriculture-related programs at colleges and universities throughout the state, will be chosen based on academic achievement, connection to the dairy industry and a willingness to travel abroad and learn more about international dairy sales and marketing, as well as a plan to work in the California dairy industry in the future.

Over the six-week period, interns will spend time with CMAB marketing organizations overseas in order to gain a better understanding of these markets, consumer buying habits and promotional efforts on behalf of California’s dairy industry.

“Over the last decade, the CMAB has worked closely with partners in Mexico and Asia to develop markets for California dairy products. This program is focused on providing insight into international marketing for future leaders who will work in the dairy business and one day serve on dairy industry boards and lead industry groups,” said Glenn Millar, Director of International Business Development for the CMAB.

Interested candidates must submit a completed application, essay, and other requirements by Friday, December 6, 2024. Additional information is available [here](#).

California is the nation's leading milk producer, and makes more butter, ice cream and nonfat dry milk than any other state. California is the second-largest producer of cheese and yogurt. California milk and dairy foods can be identified by the Real California Milk seal, which certifies they are made with milk from the state's dairy families using some of the most sustainable farming practices in the world.

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About Real California Milk/California Milk Advisory Board

The California Milk Advisory Board (CMAB), an instrumentality of the California Department of Food and Agriculture, is funded by the state's dairy farm families who lead the nation in sustainable dairy farming practices. With a vision to nourish the world with the wholesome goodness of Real California Milk, the CMAB's programs focus on increasing demand for California's sustainable dairy products in the state, across the U.S. and around the world through advertising, public relations, research, and retail and foodservice promotional programs. For more information and to connect with the CMAB, visit RealCaliforniaMilk.com, [Facebook](#), [YouTube](#), [Twitter](#), [Instagram](#) and [Pinterest](#).