

California Milk Advisory Board 2156 W. Grant Line Road Tracy, CA 95377 209.883.MILK · RealCaliforniaMilk.com

FOR IMMEDIATE RELEASE

CONTACT: Anastasia Stuyt dairyprincess@cmab.net

NEW DAIRY PRINCESS CROWNED Aubree Eddy of Orland Selected as District 3 Dairy Ambassador

ORLAND, Calif. – May 28, 2024 – Aubree Eddy of Orland was selected as the 2024 Dairy Princess for the California Milk Advisory Board's (CMAB) District 3 in a crowning event on Sunday, May 5, 2024.

Aubree will represent District 3, which includes Butte, Colusa, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, and Yuba counties. As Dairy Princess, she will play a key role on the CMAB's Communications Services team in meeting community relations objectives.

Aubree, daughter of Kyle and Lea Eddy, is a junior at Hamilton City High School. She plans to attend Shasta Junior College or the University of Idaho to continue her education to become an Agriculture Teacher while minoring in Ag Business. Over the last four years, Aubree has shown dairy heifers through Glenn County 4-H and Hamilton City Future Farmers of America. She is active in the Future Farmers of America program where she serves on the Floral team, the Floral Club, and is an Ag Awareness Leader.

Crowned 1st Alternate Dairy Princess, Taylor Hands, the daughter of Scott and Heather Hands from Orland, is a junior at Core Butte High School. She also attends Butte Community College where she hopes to finish her general education, before graduating high school and attending Cal Poly, Humboldt or California State University, Chico. She is currently raising a heifer to show and sell at the Glenn County Fair, and is involved with her school's Associated Student Body Leadership program and California Scholarship Federation.

Taylor will assist the new District 3 Dairy Princess in her duties, which include speaking on behalf of the California dairy industry to various audiences throughout the year.

As Dairy Princess and Alternate, Aubree and Taylor will attend a professional development training focused on presentation skills, advocating for the California dairy industry, leadership, and business etiquette.

Candidates were judged on speaking ability, education, dairy background, poise, and personality. Judges for the contest were Amy Alves, Staci Alves, and Jessica Trammel.

For more information about the District 3 Dairy Princess contest and events, please contact District 3 Chairperson Marlene Silveira at marlenes78@yahoo.com.



California Milk Advisory Board 2156 W. Grant Line Road Tracy, CA 95377 209.883.MILK · RealCaliforniaMilk.com

California is the nation's leading milk producer, and produces more butter, ice cream and nonfat dry milk than any other state. California is the second-largest producer of cheese and yogurt. California milk and dairy foods can be identified by the Real California Milk seal, which certifies they are made with milk from the state's dairy farm families.

###

About Real California Milk/California Milk Advisory Board

The California Milk Advisory Board (CMAB), an instrumentality of the California Department of Food and Agriculture, is funded by the state's dairy farm families who lead the nation in sustainable dairy farming practices. With a vision to nourish the world with the wholesome goodness of Real California Milk, the CMAB's programs focus on increasing demand for California's sustainable dairy products in the state, across the U.S. and around the world through advertising, public relations, research, and retail and foodservice promotional programs. For more information and to connect with the CMAB, visit <u>RealCaliforniaMilk.com</u>, <u>Facebook</u>, <u>YouTube</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Pinterest</u>.